



Visual • UX • UI • Product Design

Vision-driven professional with career-long record of digital product design, and management success for leading organizations.

Professional Experience

Deloitte Digital *Senior Product Designer*

Denver, CO | May 2019 – Present

- Responsible for designing digital products focusing on UI in mobile and web platforms.
- Worked with major tech corporations for the entire year designing multiple products. Presented ideas in a very organized and thoughtful way that gave the client confidence that the suggestions were rooted in deliberate decisions.
- Designed responsive web components for Adobe Experience Manager. To provide better BX and UX, I have analyzed existing web components and created new web component library that were more cohesive with groups of brands.

Appt Ventures *Lead UX/UI Designer*

Denver, CO | December 2014 – May 2019

- Mobilize the design team in delivering high-quality projects by managing bandwidth, mentoring junior designers, evaluating individual performances, and delegating projects to the appropriate talents.
- Cultivate positive relationships with clients by defining their needs, collaborating on products, roadmaps, creating consistent and intuitive product solutions, adhering to the constraints of the product's technical framework, and maintaining project transparency and client confidentiality.
- Created interactive mobile/web application mock-ups, prototypes, user-flows, and wireframes in an agile work environment, troubleshooting and resolving issues as necessary.

LYNNEL Art to Form *Graphic Designer*

Denver, CO | July 2013 – February 2015

- Liaised with clients to define digital artwork specifications, providing regular project updates.
- Designed effective promotional materials such as email campaigns and brochures by HTML/CSS, Mailchimp and Adobe Creative Suites.
- Conceptualized, shot, edited the marketing video; support customers in understanding the full design process.

Education And Credentials

Bachelor of Fine Arts (B.F.A.)

Digital Design, 2014

University of Colorado, Denver, CO

Associate of Arts (A.A.)

Intermedia Art, 2009

Kaywon School of Art & Design, Seoul, South Korea

Certifications

Adobe Certified Expert

Photoshop CC

April 2016

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Design Proficiencies

Prototyping
Wireframing
Pixel Perfect Design
Interaction Design
Visual QA
Typography
Iconography
Branding Identity
Design System

Software Proficiencies

Sketch
Figma
InVision
Principle
Zeplin
Photoshop
Illustrator
InDesign
Premiere
After Effects
Wordpress
HTML/CSS

Interests

Breakdancing
Golf
Fishing
Indoor Plants